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TOP DENVER BASED LEGAL SEARCH FIRM OPENS IN HOUSTON

DENVER, August 22, 2016 -- The Advocates, a legal search firm headquartered in Denver, CO, announced today the opening of their Houston, Texas office. Marcus Ollig, President and founder of The Advocates, selected Miriam McHenry as the founding member of the downtown Houston office to serve national law firms, corporate legal departments and local legal professionals.

Founded in 2002, The Advocates has earned a reputation for being more than a typical legal search firm. Their exclusive process, industry knowledge and insight, and no-risk guarantees help law firms and corporations find the right candidates- *the first time*. To learn more, visit www.advocatesdenver.com.

Industry record:

- *46% of all new hires fail within 18 months – 89% are for attitudinal reasons according to Leadership IQ.*
- *80% of lateral hires left their new firm after five years, according to the National Association for Law Placement.*

The Advocates' record:

- *90%+ of Advocates' placements are still with clients 2 years later, 80%+ are there 5 years later.*
- *The Advocates help clients save about 12 weeks in the hiring process and gain access to talent that they would normally not have access to.*

"It's the perfect time to plant roots in the Houston market," said Marcus Ollig, The Advocates President and founder. "We have been strategically assisting our clients in Houston for some time and have forged many wonderful relationships there. Texas is much more than just energy – despite the oil and gas downturn, it enjoys a thriving economy and a vibrant, growing legal market. Many elite national and international law firms remain interested in entering the Houston market. And, while exceptional Texas based firms as well as many large national and international law firms operating in Houston continue to thrive, it is a highly competitive market for legal talent. This makes Houston well suited for our process. We are excited to finally be an official part of the Houston legal community"

Marcus Ollig is a business veteran with over 25 years' experience in both the public and private sectors. He developed The Advocates' unique processes, designed to gain a deeper understanding of clients' and candidates' needs. His program reflects the best practices learned over his career and dramatically reduces employee turnover. He has consulted with law firm leaders on law firm management issues, consultative marketing techniques, associate retention, and interviewing practices. Mr. Ollig's practice is centered on law firm mergers and partner placement.

McHenry, a former national law firm marketing and recruiting executive, has recruited and hired hundreds of attorneys across the country. "I first worked with The Advocates as a client a couple of years ago," said McHenry. "I retained them to find a managing partner for my firm's Denver office. It was a tough order to fill, but amazingly, and as promised, the first candidate they presented was a perfect fit. The firm was able to make the hire and get back to business 3 months earlier than we projected. The Advocates did it better and faster than any other recruiting firm I'd ever hired. I am proud to join The Advocates and couldn't be more pleased to open the Houston office."

McHenry has lived in Houston for the past 28 years. Her broad business management and legal recruiting expertise has been shaped by 25+ years' experience in marketing, hiring and coaching, and event management.

She holds a B.S. in Broadcast Journalism from The University of Texas at Austin. She has presented for the Houston Legal Recruitment Professionals Association, an organization for which she served as President.

About The Advocates

Established in 2002, The Advocates have earned a reputation as Denver's leading legal search firm. The Advocates' unique processes were designed to save clients time and reduce turnover through a deeper level of understanding. The Advocates' extensive experience is focused on serving law firms and corporate legal departments, and includes law firm merger and succession planning, retained search for law firm partners and General Counsel, and executive search services for associates, in-house counsel and other legal professionals. The firm also provides outplacement services and career advice for attorneys. The Advocates has a sister company, Targeted Legal Staffing Solutions, which provides temporary, temporary-to-hire, and direct hire legal professionals to law firms and corporate legal departments.

For further information, visit www.advocatesdenver.com

SOURCE: The Advocates, Denver, Colorado

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